

**WCCO-TV QUARTERLY ISSUES/PROGRAMS REPORT
PERIOD JANUARY 1, 2012 THROUGH MARCH 31, 2012**

ATTACHED ARE LISTINGS OF BROADCASTS OR BROADCAST SEGMENTS WHICH, IN THE STATION'S JUDGEMENT, REFLECT THE STATION'S MOST SIGNIFICANT TREATMENT OF ASCERTAINED COMMUNITY ISSUES DURING THE PERIOD JANUARY 1, 2012 THROUGH MARCH 31, 2012.

PROGRAM INDEX: *"WCCO 4 News"* is a regularly scheduled half-hour newscast at 5:00, 6:00 and 10:00 p.m. Duration of stories listed in the report range from 1 to 12 minutes.

"60 MINUTES" is a regularly scheduled one-hour CBS News magazine show. Segments run approximately 12 minutes.

"48 HOURS INVESTIGATES" is a regularly-scheduled one-hour CBS News magazine show. Segments run approximately 12 minutes.

CONSUMER: Visa Hennepin County, Spam Text Warning, Travelocity Refund, Energy Rates

January 10, 2012, WCCO 4 News, "Visa Hennepin County" – Beginning today, you won't be able to use your Visa card when you get your driver's license renewed in any of Hennepin County's seven service centers. They will still accept Master Card and Discover cards, but will be adding a convenience fee for each card transaction. Visa does not allow passing those fees on to their customers. The change at Hennepin County is a mandate from the Minnesota Department of Public Safety Driver and Vehicle Services Division. **February 1, 2012, WCCO 4 News, "Spam Text Warning"** – The Better Business Bureau is warning consumers about a texting scam that involves charging customers without their consent. The bureau is urging consumers to check their cell phone bills. The texts come from the number 99716. They look like a news feed that directs people to all kinds of stories. If you receive one, you're automatically billed in the amount of \$9.99 even if you reply "stop". What's especially tricky about this scam is that if your cell phone bill varies from month to month, you might not catch that charge buried in the fine print of the bill. The Better Business Bureau has been fielding calls about the scam, which appears to have started in Michigan in December. Thus far, they haven't been able to track down Silicon Investments, the company that phone bills show is behind the texts. **February 14, 2012, WCCO 4 News, "Travelocity Refund"** - More than 80,000 Minnesotans who bought travel insurance through Travelocity will be getting a refund. Nearly \$2.5 million dollars will be returned to people who used Travelocity between June 1, 2009 and January 24, 2012. Minnesota's Department of Commerce says two insurance providers used by Travelocity violated the law by automatically enrolling customers in optional travel insurance policies. Minnesota consumers who think they may be eligible for a refund should contact the Department of Commerce for information.

March 30, 2012, WCCO 4 News, “Energy Rates” - State regulators have given the green light to Xcel Energy to increase utility rates by 2.7 percent, which is less than half of what the company originally wanted. While waiting for approval, Xcel started charging customers higher rates to get them ready for the price hike. With this lower amount, customers will get back the extra they’ve been paying. For most people it will average out to about thirty dollars.

CRIME AND PUBLIC SAFETY: Judge Wants Security, Mpls. Crime Reports, Auto Theft Device

January 5, 2012, WCCO 4 News, “Judge Wants Security” – Chief Judge James Swenson presides over courts at the Hennepin County Government Center and three suburban locations. The Hennepin County government has weapon screening however, the suburban locations do not. Just weeks after a shooting incident in a St. Louis County courthouse, he says most judges favor stronger security measures. However, Judge Lloyd Zimmerman is refusing to hear cases in Brookdale, Southdale and Ridgedale courtrooms until more security is added. In an email, he told colleagues he was tired of going to work and not knowing whether he would be carried out in a body bag. The county is looking at a 16-week study to assess security needs. The consultants might recommend metal detectors at all courthouses, or moving domestic violence cases, which are most volatile, to the Hennepin County location. The study will cost \$77,000 and if it goes forward, it wouldn’t have long-term recommendations until mid-summer. **January 6, 2012, WCCO 4 News, “Mpls. Crime Reports”** – A new report out today shows violent crime in Minneapolis is the lowest it’s been in nearly 30 years. Police Chief, Tim Dolan attributes the drop in violence to community involvement, newer technology like the Shot Spotters that detect gunfire, and an emphasis on getting guns off the street. Last year, police recovered 515 guns. One of the areas police say still needs work is reducing the number of young people committing crimes. Over the summer, three teenagers were shot and killed in North Minneapolis. **March 13, 2012, WCCO 4 News, “Auto Theft Device”** – Nearly two dozen cars are stolen each day across Minnesota. Police now have additional crime-fighting tools to find the stolen vehicles while patrolling the streets. License Plate Recognition, or LPR’s, are cameras mounted on squad cars. They scan license plates and alert officers if the numbers match those listed in the federal and state database. Police say this technology is helpful in finding stolen vehicles as well as the people who are wanted by police. Twenty-one additional law enforcement agencies received the crime-fighting technology today through the Commerce Department.

GOVERNMENT: Mpls. Stadium Latest, Voter Photo ID, Klobuchar Speculation Bill

January 26, 2012, WCCO 4 News, “Mpls. Stadium Latest” – Minneapolis Mayor R.T. Rybak says getting Minneapolis City Council support to spend money on a new Vikings stadium is “tough, but do-able”. Council members didn’t hide their frustration with the mayor and the Vikings who they think are trying to do an end run around them. The Minneapolis City Charter limits the amount of money the city can spend on a sports facility. And, a majority of council members say they won’t support one without a public referendum. Even the council president, who supports the stadium, complained about the

city picking up a stadium tab the rest of the state should share. Despite the strong opposition voiced at today's council meeting, Mayor Rybak said there will be no referendum on a stadium in Minneapolis. He said the only referendum will be when he runs for re-election two years from now. **February 6, 2012, WCCO 4 News, "Voter Photo ID"** – Minnesota's 3 million registered voters must sign in at the polls but they don't have to produce photo ID's. However, recent contested elections have given rise to concerns about imposters and fraud at the ballot box. Republicans are pushing for a constitutional amendment, letting voters decide. Today, Congressman Keith Ellison got into the fray, saying voter photo ID will only suppress turnout and make voting a privilege, not a right. He argues that even free government-issued ID's will disenfranchise too many voters. The legislature passed a voter ID bill last year, but the bill was vetoed by Governor Dayton. Placing it on the ballot as a constitutional amendment question would bypass the governor entirely. **March 14, 2012, WCCO 4 News, "Klobuchar Speculation Bill"** – U.S. Senator Amy Klobuchar is working on legislation that she says would crack down on excessive oil speculation. The Minnesota Democrat says speculators, betting on future prices, can add 56 cents to every gallon of gas we buy. She believes high gas prices will hurt the economy and thinks a new law could better define what excessive speculating is and cap how much of the oil market a trader could hold.

HEALTH: Tea Blood Pressure, Holistic Walk-In Clinic, Red Meat

January 26, 2012, WCCO 4 News, "Tea Blood Pressure" – A new study suggests drinking black tea may help to lower blood pressure. A study published in the Archives of Internal Medicine found that people who drank three cups of black tea a day were able to lower their blood pressure, compared with those who drank a caffeinated placebo with no tea. Those who drank the black tea saw a slight drop in systolic and diastolic blood pressure over the course of six months. Experts say drinking tea is not a substitute for blood pressure-lowering medication, but believe the findings show tea could provide a benefit. **February 4, 2012, WCCO 4 News, "Holistic Walk-In Clinic"** – The next time you're not feeling well, you'll have a new clinic to visit. However, it won't have traditional Western medicine. The owners of Spark Clinic in South Minneapolis say theirs is the first holistic walk-in clinic in the country. The clinic offers alternatives to antibiotics for people suffering from the stomach flu, headaches and other illnesses. Many doctors argue that things like acupuncture and massage may help ease symptoms, but don't always cure ailments. **March 13, 2012, WCCO 4 News, "Red Meat"** – A new study shows a lot of red meat might shorten your life. Harvard researchers tracked 121,000 middle-aged men and women for almost thirty years. They found eating red meat every day may shorten your life by increasing your chances of developing heart disease and some types of cancer. Processed meats like hot dogs, bacon and salami were even worse and were associated with a 20 percent higher risk of dying. The study suggests adding more fish and poultry to your diet and researchers say a plant-based diet is better.

DIVERSITY: African American Unemployment, Teacher Complaint, Park Board Race, Somali Funds Rally

January 9, 2012, WCCO 4 News, “African American Unemployment” –The number of African Americans looking for work went up in December from 15.5 percent to 15.8 percent. In Minnesota, the numbers are even worse. Unemployment in the African American community is three times that of whites, the highest disparity in the nation. Scott Gray, President of the Minneapolis Urban league believes the focus should be on shrinking the gap. He would like to see the corporate community be more intentional about their efforts to have more diversity within their ranks. **January 31, 2012, WCCO 4 News, “Teacher Complaint”**- A St. Paul teacher is on paid leave this morning as the school investigates him for racial discrimination in his own classroom. Some parents of African American students say it’s been going on for months in Tim Olmsted’s sixth grade class at The Heights Community School. They say he targeted the five black students in the class. Meg Kane, an attorney representing three of the families says the kids were forced to sit in the back of the room. She also said Olmsted called them “fat, black and stupid” and told them “you’ll never amount to anything”. Kane also said none of the kids have been in trouble at school before. **February 9, 2012, WCCO 4 News, “Park Board Race”** - A new report says something needs to be done about the racial tensions and distrust on the Minneapolis Parks and Recreation Board. The interim report was sent to Park Board employees in January. It cited a range of problems, including discrimination against minority employees and failure to connect with inner-city communities. Consultants interviewed 100 people and found a lot of fear, resentment and racial distrust. The Park Board superintendent says she’ll work with the consultants, commissioners and staff to address the problems. Back in December the NAACP said it received more than 160 complaints from park board workers about alleged racial discrimination. **March 3, 2012, WCCO 4 News, Somali Funds Rally”** – People from across the Twin Cities rallied against a banking policy that many in the Somali community consider a “crisis”. Some banks are not allowing money transfers from Somalis living here in Minnesota to their loved ones in their home country. The banks say they’re concerned about money going to terrorist groups. However, the Somalis say their families are desperate for help in their famine-stricken country. They want the banks to reverse the policy. Protesters at the rally say 500 Somali Minnesotans have pledged to close their bank accounts with U.S. Bank and Wells Fargo if no agreement is made by May 11th.

ENVIRONMENT: Eagles Sick, E-85 Fuel Sales, Andover Energy Home

January 3, 2012, WCCO 4 News, “Eagles Sick” – Since late October, 13 bald eagles, all suffering from lead poisoning, were taken in by the Raptor Center at the University of Minnesota. With no snow cover to conceal the gut piles of field-dressed deer, eagles feed freely. Lead fragments from hunters’ bullets are causing their unintended death. Just as lead was banned from paint and gasoline to protect human health, wildlife advocates say the same protection should be due our nation’s symbol. Bullet manufacturers already offer non-toxic alternatives to lead shells, but they’re more costly, and thus far not required. At this point, there are no proposals to change the law to require non-toxic ammunition. However, the DNR wants to educate hunters about choices. In a state that prides itself for its rich resources and wildlife, it seems making it into a moral issue might

stand a better chance of changing minds. **February 13, 2012, WCCO 4 News, “E-85 Fuel Sales”** – Since it was introduced in 1997, Minnesota’s appetite for E-85 fuel has grown steadily, hitting 2 ½ million gallons in 2008. The recession saw sales dip slightly, but last year, 19.8 million gallons were pumped into flex fuel vehicles. However, as subsidies for ethanol dry up, the savings over gasoline shrink, as well. This savings may no longer offset E-85’s lower fuel mileage. The American Lung Association says E-85 is better than gasoline when it comes to tailpipe emissions. Also, more flex fuel vehicles will be hitting the highways, whether motivated by trimming pollution, or price. **March 26, 2012, WCCO 4 News, “Andover Energy Home”** – Anoka County’s Neighborhood Stabilization Program turns foreclosed homes into affordable housing. An architecture teacher at Anoka Technical College was contacted by the county and asked if his students could design an energy efficient home to replace a ramshackled property. The students used the challenge as a learning experience and designed a home that would be built by professionals and sold at an affordable cost. The 2,000 square foot, three-bedroom home was to be built using the latest in green building standards.

WOMEN: Working Moms Health, ELCA Bishop Vote

January 4, 2012, WCCO 4 News, “Working Moms Health” – A study in the Journal of Family Psychology says being employed has multiple benefits for moms. Those who worked 32 hours or less a week were more sensitive to their kids’ needs, less likely to have depression and more likely to split household duties with their spouse. The study also found even going to full-time work didn’t adversely affect working moms. Researchers found that part-time working moms were just as involved in school activities, and offered their kids more learning opportunities at home, than both stay-at-home moms and full-time moms. Researchers interviewed 1300 women with one-month-old infants in 1991 and followed them until the kids were 10 years old. **February 18, 2012, WCCO 4 News, “ELCA Bishop Vote”** – Minnesota Lutherans have a new bishop and she’s making history. Ann Svennungsen will lead the nation’s largest Evangelical Lutheran Church in America (ELCA) assembly in Minneapolis. She’s the first female ELCA bishop in Minnesota will now be the seventh female bishop out of 65 bishops across the country.

YOUTH AND FAMILY: Day Care Closed, Baby Connect

February 3, 2012, WCCO 4 News, “Day Care Closed” – About 100 Twin Cities families are scrambling to find a new daycare facility for their kids after the Minnesota Department of Human Services closed the Arena Early Learning Center in Brooklyn Park. The department determined conditions in the facility posed “an imminent risk of harm to children”. They found several issues which led to their decision to close the facility. Documentation couldn’t be provided that showed the staff met educational and experience requirements. A staff member took pictures of children and posted the pictures on the center’s Facebook page without parental permission. Menus didn’t comply with federal government “nutritional requirements”. Staff served water with the meals, though milk must be served, according to guidelines. Children were at risk indoors where wallpaper was peeling. Chipped and peeling paint in the playground was

also a health risk. The owner of the daycare center has until Monday to file an appeal with the state. **March 21, 2012, WCCO 4 News, "Baby Connect"** – New technology called Baby Connect is changing the way parents can stay connected with their young children. At Kinderberry Hill in Roseville, parents can stay connected with their little ones while they are at work. Teachers keep track of how the kids are feeling, when they sleep and when they eat. The parents have access to this information instantly on their phone or computer. Parents can also update Baby Connect to give teachers important information. The teachers at Kinderberry say Baby Connect has made their jobs easier. They used to hand write all of the information and leave it in a folder for parents to pick up at the end of the day.